



K O N G R E S

26.05.2022

WYKONKONGRES

- 10:00 WELCOME:** WOJCIECH KONECKI & DOROTA LOMBARDI
- 10:20 KEY NOTE SPEAKERS:**
WALDEMAR BUDA
MP, MINISTER FOR DEVELOPMENT AND TECHNOLOGY
- 10:30** KONRAD POKUTYCKI
MAREK MICHALIK
Manufacturers/Zone - leaders' dialogue on the current business situation and risk management
BSH CEO
LODZ SPECIAL ECONOMIC ZONE CEO
- 10:45 MACROECONOMICS**
THE MODERATOR: AGNIESZKA SYGITOWICZ
GRZEGORZ PIECHOWIAK
VICEPRESIDENT OF LODZ SPECIAL ECONOMIC ZONE
MP, SECRETARY OF STATE IN MINISTRY FOR DEVELOPMENT AND TECHNOLOGY
FEDERICO ROSALES
RAFAŁ BANIAK
KRZYSZTOF DRYNDA
WHIRLPOOL CEO
EMPLOYERS OF POLAND CEO
POLISH INVESTMENT AND TRADE AGENCY CEO
SUBJECT LINE: Growth - how one defines it and is it even possible?
Investment - how to manage when key success factors become risk factors?
Strategy - how to build economy 4.0 and why is it still worth doing?
Context - key words of the modern economy - brochure or encyclopaedia?
- 11:45 GOOD ENERGY CLIMATE**
THE MODERATOR: WOJCIECH KONECKI
ADAM JARUBAS
JADWIGA EMILEWICZ
OLAF KRYNICKI
GRZEGORZ SKRZYPCZAK
SUBJECT LINE: Climate; energy and energy efficiency, Green Deal, Fit for 55, CBAM
APPLIA CEO
EU MP
MP
DIRECTOR OF COMMUNICATIONS SAMSUNG
ELEKTROEKO CEO
- 12:30 HUMAN RESOURCES**
THE MODERATOR: ERNEST BODZIUCH
KRZYSZTOF INGLOT
ALEKSANDRA RYCHTA
MORE SPEAKERS SOON
SUBJECT LINE: HR; labour supply and demand labour law, employment of foreigners
POLSAT TV
PERSONNEL SERVICE CEO
HRBP DIRECTOR OPERATIONS EUROPE ELECTROLUX

Preview version of the event plan.

The organizer reserves the right to change and supplement the agenda and the speakers.

AGD

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26.05.2022

13:15

LOGISTICS

INTRODUCTORY PRESENTATION: BARTOSZ DOBOSZ CORDIS LOGISTICS CEO

THE MODERATOR:

DAMIAN KOŁATA

WIRGINIA LESZCZYŃSKA

PROF. GRZEGORZ MAZURKIEWICZ

BEATA TROCHYMIAK

SUBJECT LINE: Logistics; supply chains, raw materials and availability, development, storage systems

HEAD OF INDUSTRIAL & LOGISTICS PL / E-COMMERCE CEE

DL INVEST CEO

JAGIELLONIAN UNIVERSITY

EDITOR-IN-CHIEF PRACUJWLOGISTYCE.PL

14:00

SALES

INTRODUCTORY PRESENTATION / THE MODERATOR: ZBIGNIEW NOWICKI BLUERANK

ONUR DOGAY

MEC. DOROTA KARCZEWSKA

ARTUR NOGA-BOGOMILSKI

Presentation of not fully known market trends

SUBJECT LINE: Commerce; e-commerce, cybersecurity, omnichannel, international shipments, barriers, consumer behaviour, digital transformation and the roles of its various players (producers, trading platform providers...)

MEDIA SATURN CCO

WKB PARTNER

HEAD OF MARKET INTELLIGENCE / GFK POLONIA

14:45

LUNCHEON

27.05.2022

9:30

REGISTRATION

10:00

BUSINESS MIXER

13:30

LUNCHEON

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