



K O N G R E S

26.05.2022

- 10:00 WELCOME:** WOJCIECH KONECKI & DOROTA LOMBARDI
- 10:20 KEY NOTE SPEAKERS:**
WALDEMAR BUDA
MINISTER FOR DEVELOPMENT AND TECHNOLOGY
- 10:30** KONRAD POKUTYCKI
MAREK MICHALIK
Manufacturers/Zone - leaders' dialogue on the current business situation and risk management
BSH CEO
LODZ SPECIAL ECONOMIC ZONE CEO
- 10:45 MACROECONOMICS**
MODERATOR: AGNIESZKA SYGITOWICZ
GRZEGORZ PIECHOWIAK
VICE-CHAIRMAN OF LODZ SPECIAL ECONOMIC ZONE
SECRETARY OF STATE IN MINISTRY FOR DEVELOPMENT AND TECHNOLOGY
FEDERICO ROSALES
RAFAŁ BANIAK
KRZYSZTOF DRYNDA
SUBJECT LINE: Growth, Investment, Strategy, Crisis.
WHIRLPOOL INC CEO
EMPLOYERS OF POLAND CEO
POLISH INVESTMENT AND TRADE AGENCY CEO
- 11:45 GOOD ENERGY CLIMATE**
MODERATOR: WOJCIECH KONECKI
ADAM JARUBAS
JADWIGA EMILEWICZ
OLAF KRYNICKI
GRZEGORZ SKRZYPCZAK
SUBJECT LINE: : Entrepreneurs' energy and true sustainability lost in the Green Deal, Fit for 55, CBAM, circular economy
APPLIA CEO
MEP
MP
DIRECTOR OF COMMUNICATIONS SAMSUNG
ELEKTROEKO INC CEO
- 12:30 LABOUR MARKET**
MODERATOR: ERNEST BODZIUCH
KRZYSZTOF INGLOT
ALEKSANDRA RYCHTA
MORE SPEAKERS SOON
SUBJECT LINE: HR; labour supply and demand labour law, employment of foreigners
JOURNALIST "FRANKLY ABOUT MONEY"
PERSONNEL SERVICE CEO
HRBP DIRECTOR OPERATIONS EUROPE ELECTROLUX

Preview version of the event plan.

The host reserves the right to change and supplement the agenda and the speakers.

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- 13:15** **LOGISTICS**
INTRODUCTORY PRESENTATION: BARTŁOMIEJ DOBOSZ CORDIS LOGISTICS CEO
MODERATOR:
DAMIAN KOŁATA HEAD OF INDUSTRIAL & LOGISTICS PL / E-COMMERCE CEE
WIRGINIA LESZCZYŃSKA DL INVEST GROUP CEO
PROF. GRZEGORZ MAZURKIEWICZ JAGIELLONIAN UNIVERSITY
BEATA TROCHYMIAK EDITOR-IN-CHIEF PRACUJWLOGISTYCE.PL
SUBJECT LINE: Logistics; supply chains, raw materials and their availability, real-estate development, storage systems
- 14:00** **SALES**
INTRODUCTORY PRESENTATION / MODERATOR: ZBIGNIEW NOWICKI CO-MANAGING DIRECTOR BLUERANK
ONUR DOGAY MEDIA SATURN CCO
ATT. DOROTA KARCZEWSKA WKB PARTNER
ARTUR NOGA-BOGOMILSKI HEAD OF MARKET INTELLIGENCE / GFK POLONIA
Presentation of not fully known market trends
SUBJECT LINE: Commerce; e-commerce, cybersecurity, omnichannel, international shipments, barriers, consumer behaviour, digital transformation and the roles of its various players (producers, trading platform providers...)
- 14:45** **LUNCHEON**

27.05.2022

- 9:30** **REGISTRATION**
- 10:00** **BUSINESS MIXER**
- 13:30** **LUNCHEON**

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